

The Practice of Consumer Law (2d ed. 2006)

Summary Contents

	Contents	xi
	CD-Rom Contents	xxv
Chapter 1	Overview: The Practice of Consumer Law	1
Chapter 2	The Consumer Movement	5
Chapter 3	Starting a Private Consumer Law Practice	23
Chapter 4	Making Money on Small Consumer Claims	29
Chapter 5	The Importance of Legal Services Consumer Law Specialization.	39
Chapter 6	Consumer Advocacy in Government and Academics.	49
Chapter 7	Ethical Issues in the Practice of Consumer Law	55
Chapter 8	Fifty Ways to Lose a Winner, or, “Kids! Don’t Try This at Home!”	71
Chapter 9	Troublesome Businesses and Common Legal Approaches.	77
Chapter 10	Analysis of Consumer Transactions.	95
Chapter 11	Keeping America’s Economy Strong: Enforcing Consumer Protection Laws as Congress Intended	103
Chapter 12	A Guide to Price Traps in Mortgage Loans	109
Chapter 13	Saving a Client’s Home Through Bankruptcy	115
Chapter 14	Is That Arbitration Clause Unconscionable? PROVE IT!	121
Chapter 15	Car Cases 101: Creating the Interview Form	125
Chapter 16	Formal and Informal Discovery	129

Practice of Consumer Law

Chapter 17	Expert Witnesses	139
Chapter 18	“Keep Your Hands Up!”—Trade Secrets, Protective Orders, and the Smoking Gun	147
Chapter 19	Settling Consumer Cases	153
Chapter 20	Consumer Litigation’s Tax Consequences for Prevailing Clients	163
Chapter 21	Trial of Consumer Cases	171
Chapter 22	Consumer Law Remedies in Individual Suits	179
Chapter 23	Common Defenses and Defense Tactics	211
Chapter 24	Consumer Class Actions	223
Chapter 25	Preparing Your First Appellate Argument	231
Chapter 26	Historical Development of Consumer Law: Usury Laws	235
Chapter 27	The Use of Testers and Investigators in Civil Litigation	241
Appendix A	Client Retainer Forms and Co-Counseling Agreement	257
Appendix B	Intake and Investigation Practice Aids	261
Appendix C	Sample Pleadings, Discovery and Memorandum of Law	267
Appendix D	Consumer Lawyers’ Brief Biographies	269
Appendix E	Abbreviations and Consumer Lawyer Alphabet Soup	305
Appendix F	NACA Consumer Class Action Guidelines	309
Appendix G	Free Legal Resources on the Internet	323
	Index	329
	Quick Reference to Consumer Credit and Sales Legal Practice Series . . .	347
	About the Companion CD-Rom	369